

# CII awards 27 firms for environment best practices

## Our Bureau

Hyderabad, Feb. 10

The Confederation of Indian industry, through CII-Shohrab Godrej Green Business Centre (GBC), presented the Environmental Best Practices Awards for 2012 across different project categories and segments on Friday.

Twenty seven short-listed companies have achieved an annual recurring saving of Rs 54 crore, the findings of the entire survey leading to awards revealed.

Ms Suchitra K Ella, Vice-Chairperson, CII-Andhra Pradesh, today presented awards for 14 projects under "Most Innovative Environmental Project" category and 13 Projects under "Innovative Environmental Project" segment and 3 projects as Most Useful Presentation (selected from the short-listed companies).

The awards were presented at the second CII Environmental Best Practices Award 2012 hosted at the CII-Shohrabji Godrej Green Business Centre here on Friday.

## CASE STUDIES

The objective of this initiative was to recognise best practices and award environmentally sustainable initiatives and facilitate sharing of information on benefits to enhance and improve industry environmental performance. Other companies could use them as successful case studies.

Mr L S Ganapati, Chairman of the awards this year, said that questionnaires were invited from all CII member and non-member companies, who have achieved significant environmental benefits through

implementation of projects in the areas of resource conservation, waste reduction, recycling and pollution control measures, during the last 3 years.

## WATER CONSERVATION

He said the 27 short-listed companies have achieved an annual recurring saving through water conservation, raw material savings and use of waste for land fill. A publication titled - 'In pursuit of Green Excellence' - India's best practices on Environmental Management- Volume-II, was released.

ITC, Tata Motors, The Sirpur Paper Mills, Ultra Tech Cement, Hindustan Zinc, Madras Cements, Bangalore International Airport Limited., RIL, NFCL were among 27 participants chosen for awards.

[vrishi@thehindu.co.in](mailto:vrishi@thehindu.co.in)



**Green methods:** Representatives of the achiever firms cheer at the Environmental Best Practices Awards 2012 function in Hyderabad on Friday. — P.V. Sivakumar